



OCTOBER 2002

2002 AZPA POST-CONFERENCE THOUGHTS

By Steve White

The APA Board of Directors would like to thank all the sponsors, speakers, organizers and participants who made the 2002 Conference a great success.

As the 2002 Conference Chair, I appreciate your willingness to travel to Page to this year's conference. I had many of you state that you were surprised that Page was closer than you thought. I've let our Tourism Board know that they have a new advertising slogan to get more visitors to Page, "We are closer than you think."

Most of you who attended the conference had not been to this part of the state, and I hope you now understand why the theme of the conference was "Expose Yourself to Nature." I hope that you were able to take advantage of the many natural wonders of the area.

The conference started with a golf tournament on Wednesday at the Lake Powell National Golf Course. It was a beautiful day for a round of golf for the 32 participants. There were some great prizes given to the top three teams: longest putt, closest to



Participants enjoying the Glen Canyon Dam Tour

the pin and longest drive. Congratulations go to the winning team from the City of Kingman: Tom Duranceau, Joe James, Sandy Moon and Phil Moon. Winning second place were: Gracie Burton, Ray Reagan, Jeff Schmidt, and Bob Woodring. This year's third place winners were: Deb Sydenham, Jerry Owen, Jon Vlaming and Kevin Kugler. Congratulations to all!

There was also a Pre-Conference Professional Development Workshop on Wednesday afternoon with 55 in attendance. One of the interesting aspects of the workshop included a lively discussion of the "Top 10 Planner Gripes."

The opening reception was held on Wednesday evening at the Gunsmoke Saloon. There was good food and some interesting entertainment including Native American Dancers and a live band. There were many in attendance that enjoyed a little dancing



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themselves. "Yes, planners do dance." The evening was finished with a late night billiard tournament.

On Thursday we meet at the Courtyard by Marriott and enjoyed some informative and educational sessions. The presenters did a fantastic job, and I hope you left the conference more enlightened and enthused about our profession. We also met together for the awards luncheon and heard from Roger Brooks, the keynote speaker who talked about tourism development.

Many of you took advantage of the mobile workshops, which were well attended. We had 70 visit Antelope Canyon, 17 tour the Glen Canyon Dam, 6 visit the Navajo Generating Station, 7 who took the Lake View Nature Trail Hike, 9 who visited Rainbow Bridge and 22 who floated the Colorado River. Those who participated in the mobile workshops had great things to say about their experience.

Thursday evening we held the Planners' Bazaar. We mingled together and savored some good food. A few took home some great raffle prizes. **A big thank you to all those who donated items for the raffle.** A

special thanks goes to Cooper Aerial who donated one trip each to San Diego, CA and Durango, CO each worth \$2,000.

All members of the Arizona Planning Association need to remember how much effort goes into making the annual conference a success. Please take the time to show your appreciation to the board of directors, sponsors, presenters and others who further the success of our organization.

I look forward to seeing you all again at the 2003 conference in Glendale.



*Michelle Dodds working
City of Phoenix booth*

TOP 10 PLANNING GRIPE LIST

The Top 10 Planning Gripe List was presented at the AzPA conference in Page. The gripes were solicited from those on the AzPA listserve. As you will note, some gripes are serious, some comic, and others were somewhere in the middle. If you have any suggestions, comments and/or solutions for the Top 10 Planning Gripe List, please e-mail to michelle.dodds@phoenix.gov. Your responses will be included in future newsletters.

10. The civically obsessed who show up at public meetings
9. The struggle between keeping your job and implementing the best planning principles
8. Working with archaic codes and ordinances that stifle innovation
7. People who say they are against sprawl, but don't want density
6. Lack of support for plan implementation
5. Applicants who submit projects according to their version of the code rather than the official version
4. Developers who don't care about those who must live with their projects
3. Misinformed brokers and real estate agents
2. Lack of staff, time and/or resources to develop solutions for existing or anticipated problems

AND

1. Spell check doesn't catch the misspelling of the word "public"

FLY FISHING AT LEE'S FERRY

By Jon Vlaming

On Friday, a small group consisting of Nathan Crane, John Fukasawa, Mike and Amanda Luecker and Jon Vlaming departed the Marriott at morning's first light to entice trout in the tailwater of Glen Canyon Dam. As the crow flies, Lees Ferry is about 10 miles southwest of Page, but the highway takes about 45 minutes to drive.

All of the group members met at the appointed early hour (6 am) and had an uneventful drive to Marble Canyon, (although watching the sun rise and cast its glow on the red cliffs of the area is always a dramatic sight). The weather started off as if the Chamber of Commerce had ordered up the perfect day. However, by 11 am a breeze started to blow through the Canyon and within a short time a significant wind was howling through the river, making casting a fly a somewhat challenging endeavor. But the group persevered through the day and at times when the wind subsided, several fish were caught and subsequently released.



Nathan Crane, City of Avondale, with "catch of the day"

numerous times, and I managed to ding my prop pretty good—best bet would be to do the "walk-in," have a jet drive on your boat or hire a guide.



The group kept at it until about five in the afternoon when we packed up to make our boat journey to the dock. Plowing through two foot waves and white-caps made for an exciting and wet end to our day, but everyone had a good time anyway.

As a final note, the river is running extremely low—in fact I have never seen it that "thin" in the early morning. While the reduced flow can create some very good fishing conditions, care must be taken in navigating the channel. I have been on the river

*Susan Jackson, Collette Morse and Richard Parker
accepting award for the Town of Prescott Valley*



2002 AZPA PLANNING AWARDS

Multi-Agency Plan/Coordination

Regional Plan Review Program
City of Goodyear, City of Avondale, City of Surprise,
Town of Gilbert, City of Peoria, City of El Mirage,
City of Litchfield Park and Town of Cave Creek

Comprehensive/General Plan

City of Scottsdale 2001 General Plan
Planning and Development Services Department

Master Plan/Project/Special Studies

Ash Fork Forest Service Action Plan
Ash Fork Development Association/Partners for
Strategic Action, Inc.

Master Plan/Project/Special Studies

Western Avenue Design Guidelines
City of Avondale

Ordinance/Regulation/Legislation

Single Family Residential Design
Guidelines Manual
City of Surprise

Student Planning Project

ZZ Cattle Ranch Development Concept Plan
University of Arizona School of Planning

Public Participation Program

Prescott Valley General Plan
Public Participation Program
Town of Prescott Valley

Public Education

Pima County Sonoran Desert Conservation Plan
Pima County

Public Education

Enhanced Public Notification through
On-line Postcards
City of Scottsdale Planning and
Development Department



*Dr. Barbara Becker accepting Student
Planning Project Award.*



*Susan Jackson, Collette Morse and Richard Parker
accepting award for the Town of Prescott Valley*



*Harry Higgins, Historic Planning Pioneer's
"I'm not that old" acceptance speech was
the highlight of the ceremony.*

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THE ARIZONA PLANNING ASSOCIATION WOULD LIKE TO EXPRESS ITS SINCERE GRATITUDE TO THE SPONSORS OF THE 2002 "EXPOSE YOURSELF TO NATURE" CONFERENCE

● **Diamond Sponsors:**

URS/BRW
Stantec Consulting
RECON Environmental, Inc.
ESRI
RBF Consulting
Arizona Sign Association

● **Gold Sponsors:**

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Tetra Tech, Inc.
Cooper Aerial Surveys Co.
Lewis and Roca, LLP
Willdan
Earl, Curley & Lagarde, P.C.

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City of Glendale
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The Ellman Companies
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Burch & Cracchiolo, P.A.



Conference participants enjoying the Planners' Bazaar.



2002 AZPA PLANNING AWARDS, *Continued from page 4*

Historic Planning Pioneer

Harry F. Higgins

Distinguished Leader Award

Jackie L. Guthrie, AICP

Congratulations to this year's award winners! If you are interested in submitting a project for next year's awards, look for articles to begin appearing in the newsletter in the spring of 2003.



Jackie Guthrie accepting the Distinguished Leader Award.



2ND ANNUAL NEW PARTNERS FOR SMART GROWTH CONFERENCE

The *2nd Annual New Partners for Smart Growth: Building Safe, Healthy and Livable Communities* conference will be held at the Sheraton New Orleans Hotel, January 30 – February 1, 2003. The event will focus on forming new networks and creating new levels of understanding among multiple smart growth interests. One of the unique features of this national event is its multi-disciplinary approach to implementing smart growth solutions to help build safer, healthier, more transit-oriented and pedestrian-friendly communities. The purpose of this conference to educate a broad range of practitioners in how we can redesign existing urban neighborhoods and improve the design of new neighborhoods to create safe, walkable, bikeable urban environments.

The conference will draw an audience of many different disciplines that will benefit from developing partnerships that are based on the goal of implementing smart growth and “livable communities” principles to improve the quality of life of all community residents. Participants will include: local elected officials, city and county staff, bicycle and pedestrian advocates, crime prevention professionals, transportation professionals, traffic engineers, developers, planners, architects, landscape architects, parks and recreation professionals, public health professionals, advocates for older adults, environmentalists, youth leaders, educators, and others.

The conference is presented by the Local Government Commission and the Pennsylvania

State University, and is cosponsored by the Arizona Chapter of the APA. Major funders of the conference include the U.S. EPA, Smart Growth Network, Centers for Disease Control and Prevention, Federal Highway Administration, National Highway Traffic Safety Administration, Urban Land Institute, U.S. EPA Region 6 Office, National Oceanic and Atmospheric Administration, Fannie Mae Foundation, and the National Association of Realtors. Other funders include the American Planning Association, International City/County Management Association, and the American Society of Landscape Architects.

The main conference program will begin Thursday evening, January 30th and close Saturday afternoon, February 1st. The agenda will include a dynamic mix of plenary sessions, interactive breakouts, and “hands-on” implementation workshops. Optional pre-conference sessions, as well as pre- and post-conference tours of local model projects will be offered. The program will also include opportunities for participants and speakers to interact and network with each other, and will be enriched by the active participation of high school-age youth from around the country.

For more details on the conference program, registration, optional tours and sessions, and hotel information, visit the conference website at <http://www.outreach.psu.edu/C&I/SmartGrowth/>



ARIZONA CHAPTER MISSION STATEMENT

The Arizona Planning Association is committed to improving the quality of the built environment and the preservation of the natural environment in the State of Arizona by supporting and advancing the virtues of responsible planning throughout the state; to function as the nucleus for the exchange of ideas and information and to provide the general membership and the public with information necessary to make informed responsible decisions on planning issues.



APA BOARD ELECTION RESULTS 2002

The year's election results were announced at the awards luncheon during the 2002 conference.

Congratulations are in order for the following individuals:

PRESIDENT

**Kelli Sertich, AICP,
Maricopa County DOT**

VICE PRESIDENT FOR 2004 CONFERENCE

**Conference Site—Tucson
Mark Schnauffer, AICP, AMEC Infrastructure**

TREASURER

Wahid Alam, AICP, City of Mesa

DIRECTORS AT LARGE

**Bonnie D. Bariola, Pinal County
Rodney Cobb, City of El Mirage**

VICE PRESIDENT FOR PROFESSIONAL DEVELOPMENT

Joy Rich, AICP, Maricopa County

The board of directors wishes to express its appreciation to all of those who ran in the 2002 election of officers and directors for the Arizona Planning Association.

Members of the association are strongly encouraged to consider running for a board position in 2003.



CALLING ALL AZPA MEMBERS — YOUR HELP IS NEEDED!

NOVEMBER 8th

“World Town Planning Day Event”

EVENT: 4th Annual 7th Grade Design Charette (125 students)

NEEDED: Planners to facilitate small student groups (10 – 12 students) and guide them through the following activities:

- Develop a “Vision Statement” for their Town Center.
- Brainstorm their “list of uses” to be included in their plan.
- Outline justifications for their actions & location of land uses.
- Develop a Master Plan that locates their preferred land uses in the Town Center and incorporates the existing land uses.
- Create a collage that illustrates their vision statement.
- Prepare and give a 5 – 10 minute presentation on their plan.

WHAT TO BRING: Most art supplies will be furnished (e.g. rolls of tracing paper, glue sticks, markers, poster board, and large format paper). However you may want to bring any “tools of the trade” that you are comfortable using, a fellow planner to team with, and a Brown Bag Lunch. The student's will be presenting their “Town Center Master Plans” that same day after lunch. You are invited to eat lunch with the students and stay for the presentations!

TIME: 3 hour design charette, lunch,
and presentations.
8:45 AM – 1:30 PM

TO SIGN UP CONTACT:

Loras Rauch
Contract Planning Services
480-837-7056
e-mail: cps-loras@msn.com

WHERE: New Fountain Hills Middle School
15414 N. McDowell Mountain Road
(maps can be faxed on request)

OCTOBER 2002



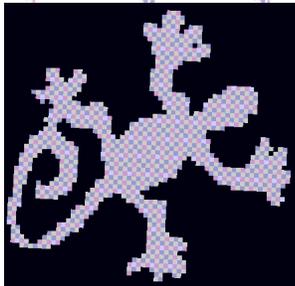


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2002 Arizona Planning Association ■ Important Dates to Remember

NOVEMBER	
8	World Town Planning Day
15	Board of Directors' Retreat
29	Newsletter Article Deadline

JANUARY 2003	
16	Board of Directors Meeting
30	New Partners Smart Growth Conference
31	Newsletter Article Deadline

TO PUBLISH

Articles should not exceed four pages, single spaced, 12 point font, formatted in Word Perfect or MS Word. Be sure to spell check your article. Graphics are encouraged: tables and charts saved as either Excel or Lotus (*.xls or *.wk4); pictures and maps saved in bitmap, tiff or eps format (*.bmp, *.tif, or *.eps). Submissions should be e-mailed or sent on 3.5" disk to the newsletter editor, co-editor, or staff administrator. Please include your name, title, organization, phone number, and e-mail address.

DECEMBER	
9	AICP Application Deadline

2003	
March 29 – April 2 National Planning Conference Denver, Colorado	

