

American Planning Association **Arizona Chapter** 

Making Great Communities Happen

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**Dear Potential Advertiser:** 

The Arizona Planning Association's (VISION) bi-monthly newsletter is an informative communication tool that reaches nearly 1,500 planning professionals throughout Arizona and across the nation. As a benefit to its members, the VISION has shifted from a printed newsletter-only, over to an electronic newsletter with value-added services that will increase readers as well as advertising exposure.

By keeping up with technology demands, this exciting change will boost readership by putting information at the reader's fingertips at all times. Advertisement links wil be published in the newsletter, which will be posted on the azplanning.org website and emailed to members. Newsletter advertisers also receive a free business card ad on the chapter's website.

Submit digital artwork (high-resolution .jpg or .eps file) for your ad to info@azplanning.org. If you have any questions, please contact Patti King at (602) 866-7188. Thank you for your continued support of the Arizona Planning Association.

Regards,

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Dean Brennan, AICP VISION Editor

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