

Certifications: Certified Planner, American Institute of Certified Planners (AICP)

Experience

5/2014 - present *Research Economist*, Economic and Business Research Center, Eller College of Management, University of Arizona-Tucson

- Data collection, management and quality assurance for large, socio-economic datasets
- Survey design and primary data collection for economic, policy impact and market research studies
- Computation of economic and policy impact results, preparation of technical reports and presentation of findings to clients, stakeholders and government officials
- GIS, web mapping and web development support for community sponsored websites such as the MAP Dashboard and Arizona-Mexico Economic Indicators
- Routine monitoring of and writing about economic, demographic and infrastructure data and research

6/2013 - 12/2013 *Urban and Regional Planner-A*, New Mexico Department of Transportation

- Provided planning, GIS and project management assistance to Scenic Byways grantees and monitored progress toward program objectives as defined in state and federal regulations, corridor management plans and capital improvement plans
- NMDOT liaison to the Northern Pueblos Regional Transportation Planning Organization: point of contact on planning and research funding and invoice processing in accord with federal grant regulations
- Backup Statewide Transportation Improvement Plan database coordinator and backup to project lead on NM 2040 long range plan update

8/2011 - 5/2013 *Community and Economic Development Researcher*, University of Wisconsin-Madison Statewide Cooperative Extension

- Co-authored book chapter on the role of the federal government in supporting rural economic development
- Co-investigator on year-long primary data collection and research project to measure the economic impact of non-motorized recreation in northern Wisconsin
- provided editorial and literature review support for peer reviewed journal articles on tourism economics, second home ownership and amenity driven rural development in the Lake States region

5/2012 - 8/2012 *Community Development Intern*, University of Wisconsin-Cooperative Extension

- Worked with the Kenosha County Department of Planning and Development, UW Cooperative
- Extension and Country Thunder USA to design an economic impact analysis of the 2012 Country Thunder Music Festival in Twin Lakes, WI
- Conducted primary data collection via festival e-newsletter at close of the multi-day event; worked with UW-teammates to compute economic impact metrics and present results to County stakeholders

1/2009 – 5/2010 *Graduate Assistant*, Boston University MET College, Department of Computer Science

- Provided technical assistance, equipment maintenance and troubleshooting for students and faculty in a large, multi-media university computer lab
- Worked with Boston University computer science faculty & staff to record lectures for BU's MET College online programs

Education

2011-2013 University of Wisconsin-Madison, Madison, WI
M.S. Urban and Regional Planning

2008-2010 Boston University, Boston, MA
M.T.S. Religious & Philosophical Studies

2005-2007 University of Arizona, Tucson, AZ
B.A. History

2003-2005 Pima Community College, Tucson, AZ
A.A. Liberal Arts

Publications

Marcouiller, Dave W. and Hoogasian, Alan (2014), *The role of public outdoor recreation providers in supporting rural development*, Chapter 3 in Payson, Steve (2014), *Public economics in the United States: How the Federal Government Analyzes and Influences the Economy*. Santa Barbara: ABC-CLIO

Papers & applied research projects

Charney, A.H., and Hoogasian, A. (2016), *Mexican Visitors to Arizona: Visitor characteristics and economic impacts*, 108th Arizona Town Hall, Arizona & Mexico, April 24-27

Pavlakovich-Kochi, V, Nadelhoffer, M., Hoogasian, A., and Sheldon, L. (2016) *Arizona's Trade and Competitiveness in the U.S. – Mexico Region*, Arizona-Mexico Economic Indicators, Annual Report 2016

Charney, A.H. and Hoogasian, A., (2015) *Extending the Border Zone to the Entire State of*

Arizona: Estimated Expenditures and Economic Impact Simulations 2013-2016, prepared for the Maricopa Association of Governments

Berard, David, Chapin, Scott, Hoogasian, Alan, Kane, Timothy and Marcouiller, David (2014), *The Economic Impacts of Active Silent Sports Enthusiasts: A Case Study from Northern Wisconsin*. Extension Report 14-1. Madison, WI: Department of Urban and Regional Planning, University of Wisconsin System – Madison

Hoogasian, Alan, Winnett, Tedi and David W. Marcouiller (2013). *A country music festival and its local community impacts: The case study of Country Thunder 2012 and Kenosha County, Wisconsin*. Extension Report 13-01, Department of Urban and Regional Planning, University of Wisconsin - Madison/Extension

Technical skills & interests

- Urban and Regional Planning
- Economic Impact Analysis
- GIS & Spatial Analysis
- Data Visualization
- Web Development
- Public Outreach Methods
- Data Sources & Utilization
- Survey Research & Primary Data Collection
- Legal Research
- GIS & Informatics Scripting
 - Python
 - JavaScript

References available upon request